

Sowing the seeds for impact

Over the last five years, the Impact Investment Readiness Programme has seen...



625 applications

47 recipients



Gender

- 53% Male
- 47% Female



Ethnicity

- 69% European
- 17% Māori
- 4% Pacific peoples
- 10% Other



Recipients were granted

\$795,000

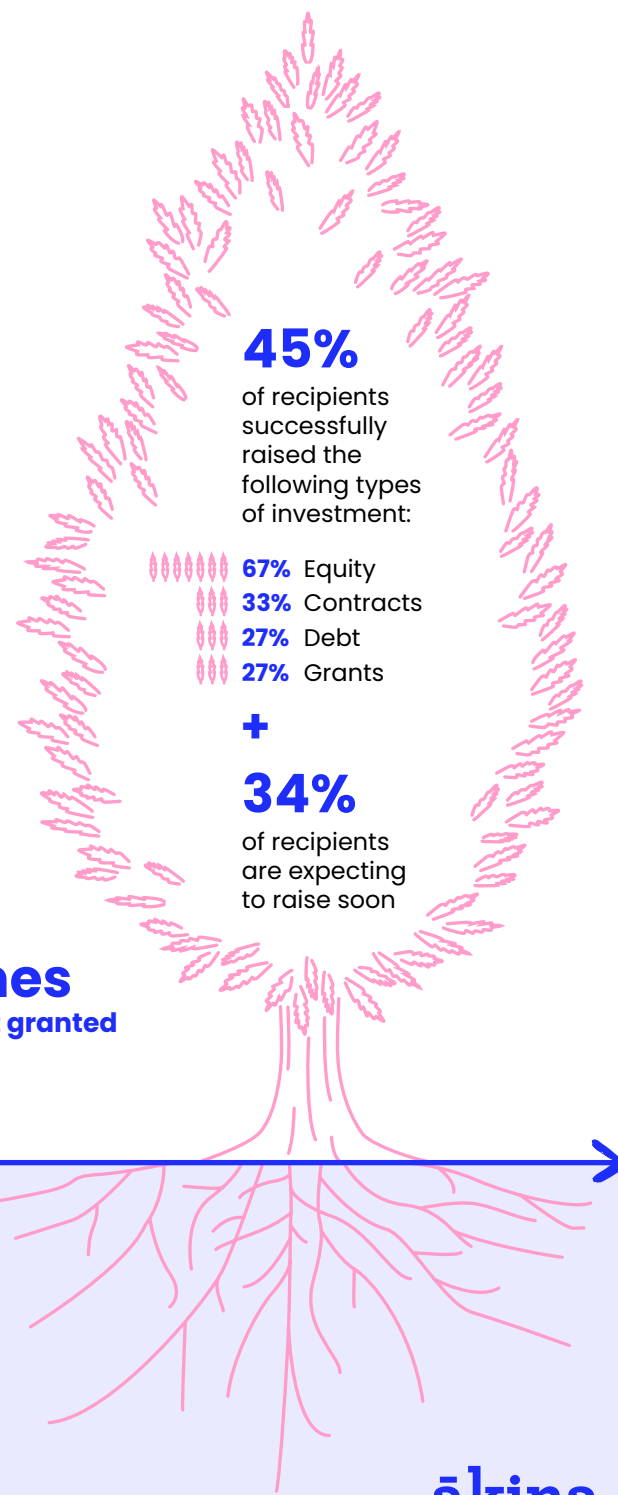
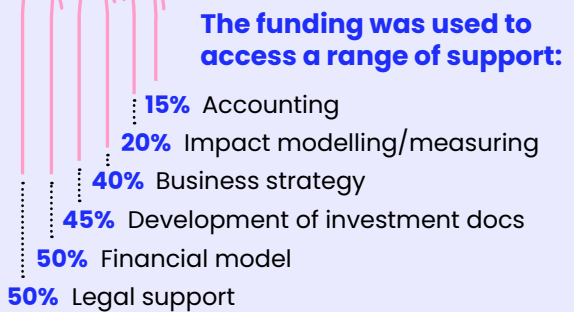
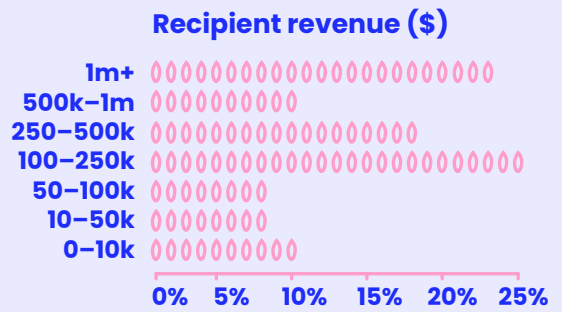
in funding

Recipients then raised

\$49.75m

in impact investment...

... that's **62 times** the amount granted



45%

of recipients successfully raised the following types of investment:

- 67% Equity
- 33% Contracts
- 27% Debt
- 27% Grants

+

34%

of recipients are expecting to raise soon

On top of that, recipients say...

Professional advisors say...

70%

...without this programme, they would have raised less and/or taken longer

+ 25%

...they would not have raised investment without this programme

100%

...this programme enabled them to better understand how to raise impact investment

90%

...this programme increased the sustainability and scalability of their business

60%

...they have shared their learning with other businesses

75%

...their impact investment readiness requirements changed once they started engaging advisors

58%

...it's unlikely that they would have worked with these businesses, without the funding from this programme

+ 25%

...without this programme they would have worked with these businesses less extensively

83%

...working with these businesses increased their capability around impact investment readiness

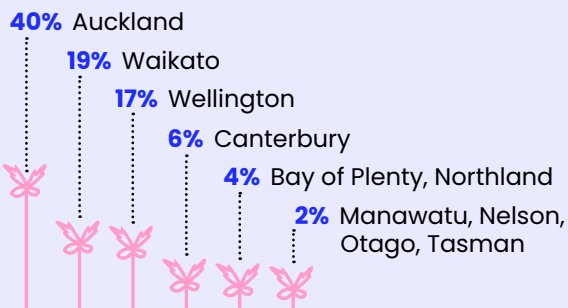
83%

...working with these businesses helped them better understand the needs of impact organisations

92%

...working with these businesses supported the financial sustainability of the advisory business

Recipients are spread across Aotearoa New Zealand



Grant recipients are contributing to the United Nations' Sustainable Development Goals

